



رؤية VISION
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA



**Continuously building a diversified
investment portfolio**

MORE THAN



IN THE BUSINESS

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ABOUT US

APH is a family owned business that was able to flourish over the past few decades. It has faced formidable hurdles while cementing its market position and has overcome them through its innovation and insight; which led APH to achieve true sustainability.

Nowadays, APH continues to reward its shareholders with stable return on their investments from a diversified portfolio.

APH is fully equipped and qualified to tackle any current market challenges. As well as being keen to fulfil Saudi Arabia's Vision 2030 through its global expansion.



MISSION

To be a leading holding company proactively working to identify innovational opportunities in the market and hunting for global brands across industries to expand our business portfolio. Our performance embodies quality and attention to detail to generate solid stakeholder returns.

VISION

We aspire to be one of the world's leading publicly traded holding companies with a successfully diversified investments portfolio that delivers sustainable growth and increase long-term shareholder value.

CORE VALUES



INTEGRITY



ENVIRONMENTALISM



COMMITMENT



RESPONSIBILITY



EXCELLENCE



OWNERSHIP



WHAT WE DO

APH strives to continuously diversify its investments' portfolio through strategic partnerships and expanding the operation of the subsidiaries it manages into new industries and markets.

APH started expanding further into the GCC and MENA region by taking concrete steps that will eventually make it tap into the global markets and become recognized internationally.







AVIATION
LANDSIDE OPERATIONS & INVESTMENTS



SUBSIDIARY



GROUND HANDLING LOGISTICS
AIRPORTS & AVIATION SOLUTIONS

One of the biggest landside airport operators in the Kingdom since 2001. It is present in 28 Saudi Arabian domestic and international airports in addition to train stations, bus stations, and underground metro stations.

GHL is strongly committed to deliver efficient, reliable, innovative and convenient solutions to create a hassle-free experience for travelers. Its decades of experience have made it the benchmark and trendsetter of the market.

GHL BRANDS



INVESTMENT

Saudi French Co., a joint venture between LAGARDERE Travel Retail & Saudi Airlines Catering Company, that was awarded by GACA in August 2016 to operate duty free shops in all Saudi Arabian International Airports.





CONTRACTING
PROJECT DEVELOPMENT



CONTRACTING SUBSIDIARY



Skilled Engineers Contracting was founded originally to support the operation of the other subsidiaries under the same umbrella. Yet, it was able to grow and become a recognizable entity on its own.

SEC provides full-fledged services and solutions that cover all aspects of the Construction and Contracting industry. With its highly qualified engineers, technicians, skilled workers and their combined expertise; SEC earned a class 3 governmental classification and can land both private and public projects nationwide valued at 200 million each.

SEC follows a meticulous process with true diligence in every project it takes on. Our team conducts extensive pre & post land surveys and tests. Our strict quality control and assurance guarantees customer satisfaction.





FUEL
INVESTMENT



wafi 
fresh start

WAFI Petrol Stations Company, one of the 7 companies awarded to own and operate petrol stations in the Kingdom through MASAR program initiated by Ministry of Municipal and Rural Affairs.





SECURITY
EQUIPMENT INSTALLATION
& MAINTENANCE



With the first entity established in 1994, our security specialized subsidiaries carry an assorted portfolio that covers all the Saudi Market needs for equipment and maintenance services. They have exclusive state of the art security and forensic products in addition to expert teams.

This perfect formula led to earning class 1 classification from the Saudi Ministry of Municipal and Rural Affairs.





SECURITY SUBSIDIARIES



الأمنيون العرب
ARAB SECURITY





(APH)

REAL ESTATE

LEASING AND PROPERTY
MANAGEMENT





THE SQUARE ONE BUSINESS CENTRE

The Square One was built and developed to create and establish a new refined meaning of work environment where history can be made. It has unmatched sleek architecture & design with a luxurious finish. The Square One provides full-fledged business facilities that enhance employees' performance by delivering an optimal experience.

Fully serviced business centre:

- Facility management
- Reception
- Security surveillance system
- Mezzanine lounge
- Parking spaces
- Data room
- Meet & greet area
- Designated smoking lounge
- High end comfort rooms with high quality amenities
- Access Control system
- Dedicated lunch area





FOOD & BEVERAGE

Lebanese Restaurant



SUBSIDIARY



A young convenience store brand with a new concept that provides a unique customer experience. Its first branch is at Wafi Head Quarters in Riyadh.

KOSHK C-stores plans to open 500 branches across the Kingdom of Saudi Arabia within the next few years.



F&B INVESTMENTS

ENAB BEIRUT

- Open since 2017
- 7 branches in the MENA region
- Lebanese Mediterranean cuisine

DUNYA

- Open since 2014
- 4 branches in KSA, Lebanon, Kuwait & UK
- Lebanese Mediterranean cuisine

SAADEDIN PASTRY

- Open since 1976
- More than 150 branch around the Kingdom of Saudi Arabia, Bahrain, and Kuwait
- Specialized in producing and marketing Arabian and Western pastries, nuts, ice cream, coffee, and chocolate
- APH has the exclusive franchise rights in Jakarta.





STRATEGIC PARTNERS



METTLE TOWARDS THE SUMMIT

A fundamental component of the Saudi vision 2030 initiative is a modern economic strategy that facilitates evident precision, profitability and dynamic private sector that will result in a more streamlined business environment by stimulating investment across the kingdom.

Simultaneously, this boosts investment and entrepreneurial mindset in accordance with vision 2030.

APH investment decisions reflect Saudi Vision 2030 goal of diversifying the Saudi economy by developing new businesses with promising potential while maintaining the strength of its established businesses.

We strive to capitalize on structural market changes aiming to increase our private sector participation by continuously seeking untapped market opportunities.





APH realizes the importance of going digital and is following the steps of the Saudi government in doing so across all its business operations.

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Kingdom of Saudi Arabia
P.O Box 27113 Riyadh 11417
Tel. +966 11 252 2858
Fax: +966 11 252 2859

info@aph.com.sa
www.aph.com.sa

 [@aphcompany.ksa](https://www.facebook.com/aphcompany.ksa)
 [@arabian-procession-holding](https://www.linkedin.com/company/arabian-procession-holding)
 [@aphcompany.ksa](https://www.instagram.com/aphcompany.ksa)
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